

HISTORY OF FURUNO

1990s

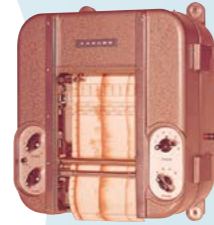
2000s

2020-

Our founding story
Modernizing
the Fishing Industry
with “Challenge
the Invisible”

1938-
1948

In 1938, Kiyotaka Furuno founded a radio repair shop. Amidst food shortages, he started developing a fish finder with numerous on-board experiments with his younger brother Kiyokata, believing a fisherman’s comment “Where there are fish, there will be bubbles” until they commercialized a fish finder in 1948.



1970s



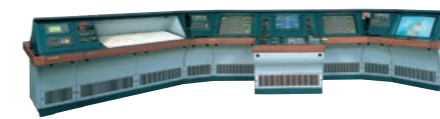
Modernizing the fishing industry to the world



Establishment and Commercialization of Practical Fish Finders

Global Recognition of FURUNO

In 1972, FURUNO was awarded the National Marine Electronics Association Best Product Award in the fish finder category in the US, and established its first overseas subsidiary in Norway in 1974.



Supporting safe and secure voyage on merchant ships

Full-Scale Entry into New Markets and Fields

FURUNO entered the Merchant Vessels market and developed GMDSS (Global Maritime Distress and Safety System) and IBS (Integrated Bridge System), which integrates all of a vessel’s engine control equipment, communication equipment, and other equipment to enable all information to be managed and operated from a single location.



Contributing to people’s safety and health

Challenge New Fields of Business

Utilizing its own ultrasound and radio wave technologies, FURUNO started making inroads into the fields of healthcare as well as Intelligent Transport System (ITS).



“Achieve better safety, security and comfort to bring about a society and sea navigation that considers the needs of people and the environment”

The Start our Management Vision “NAVI NEXT 2030”

This business vision expresses “our most important value”: “All of FURUNO’s businesses, whether at sea or on land, are based on the premise of being safe, secure, and comfortable, and aim to realize a society and voyage that is friendly to people and the environment. We will expand the value provided to customers in our existing businesses and promote new businesses.

[Net Sales (100M yen)]

Financial Results

Net sales (non-consolidated)
Net sales (consolidated)
Ordinary income (non-consolidated)
Ordinary income (consolidated)

